

Rethinking Distributed Order Management (DOM)

**IF YOU SUPPLY THE SUPPLY CHAIN,
YOU BELONG AT MODEX.**

The greatest supply chain show on earth.

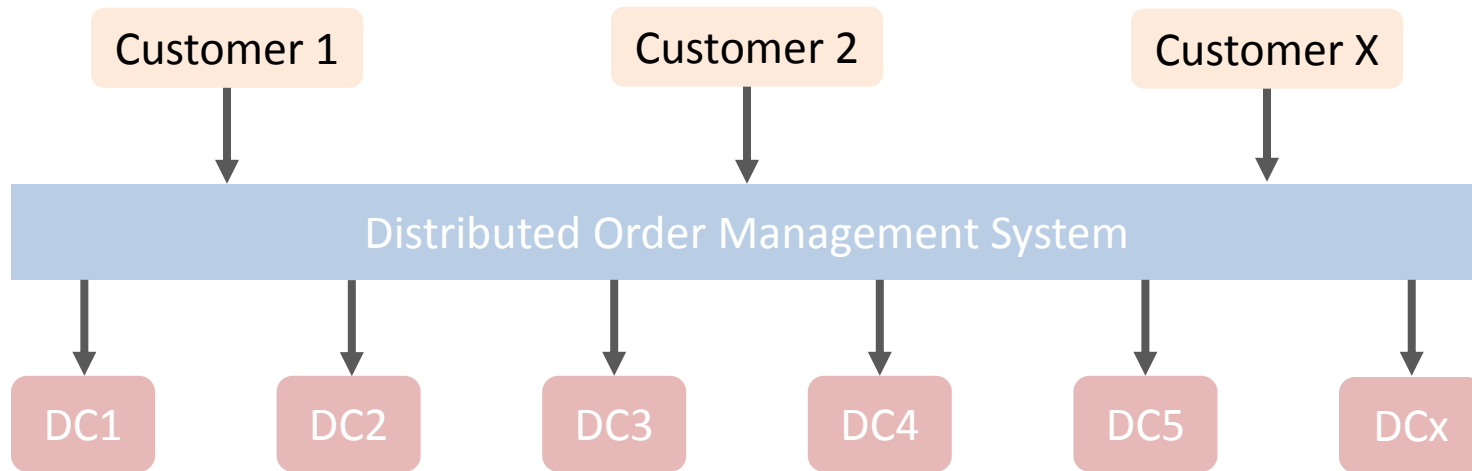


Presented by:

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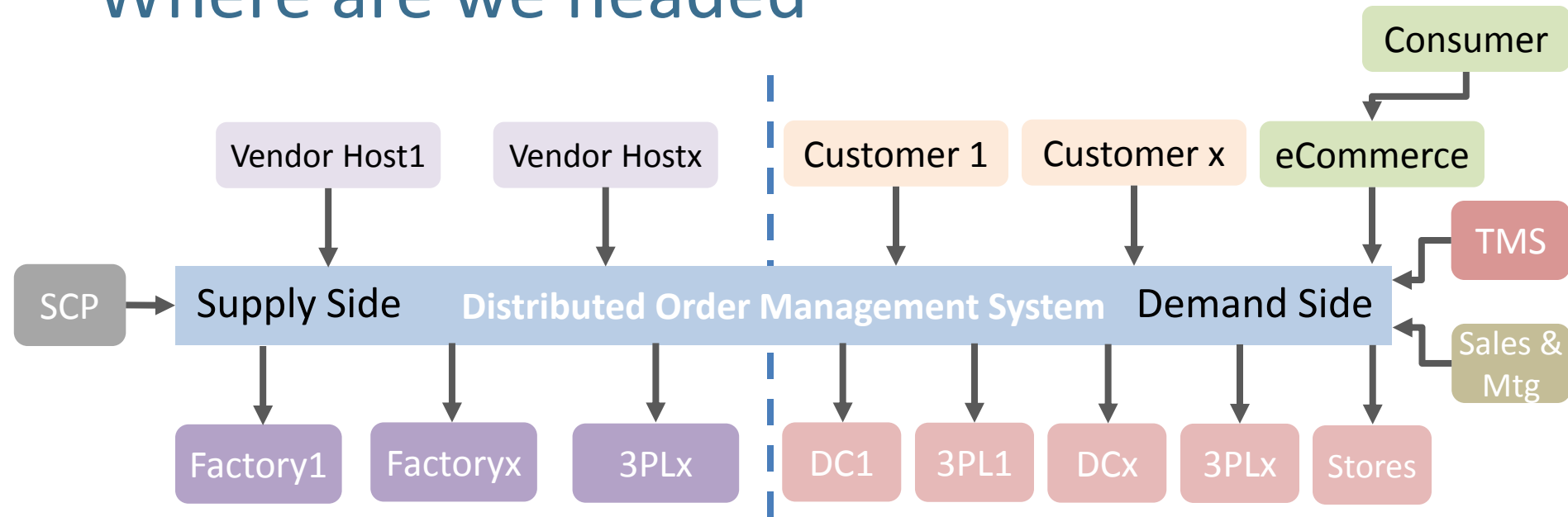
Gabriel du Toit

Where it all started



- Sales Order Orchestration
- Ability to determine how an order should be fulfilled based on preset rules
- Near real-time inventory visibility across the Supply Chain
- Order management
- Issue resolution

Where are we headed



In addition to Sales Order Orchestration

- End to end Supply and Demand Network enablement
- Omni Channel engine maximizing Consumer experience
- Dynamic synchronization of supply and demand to maximize Customer service delivery at minimum total cost to deliver
- Inbound Purchase Order Orchestration – automated cross dock to stores, inventory balancing based on user defined rules using criteria and data

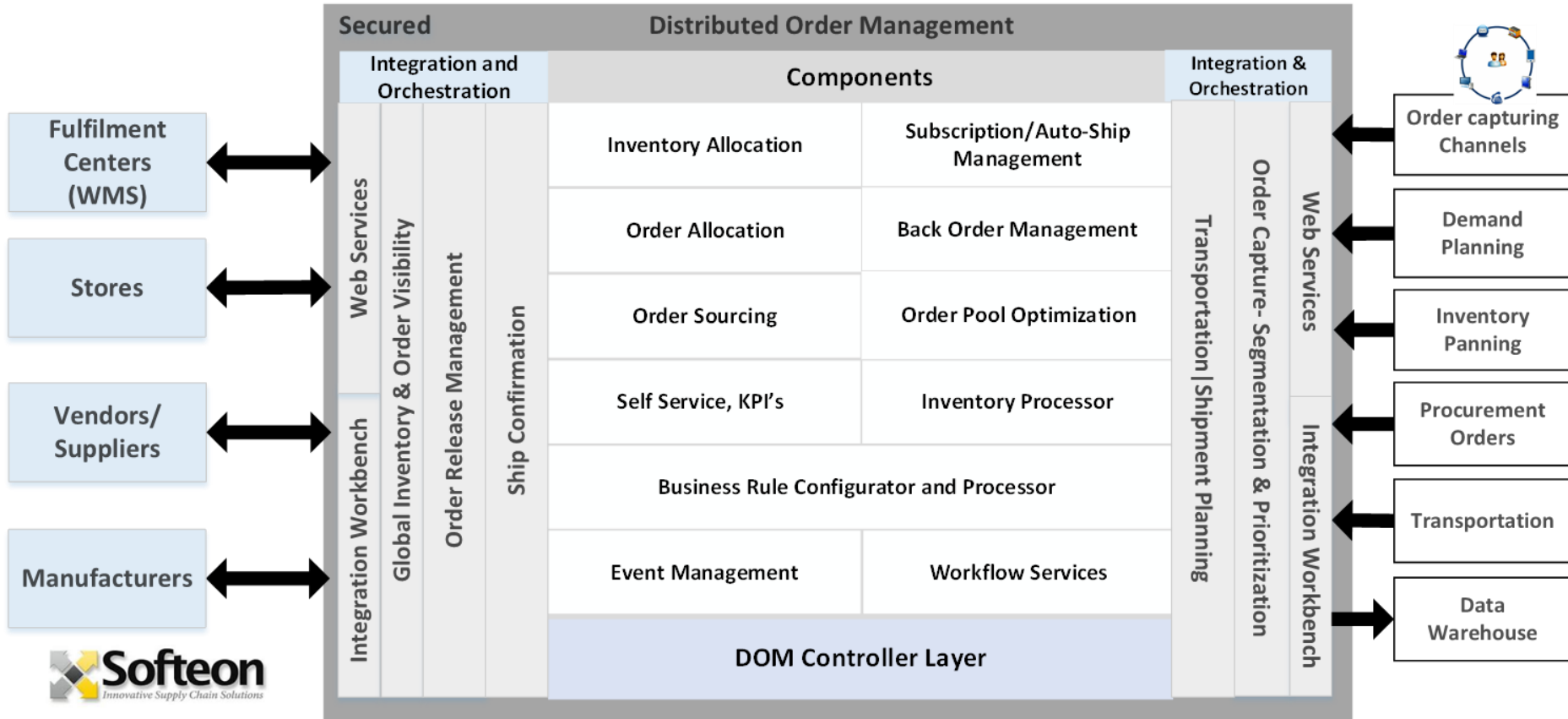
Continuous evolution

- Sales Order Orchestration
- Dynamic Sourcing based on rules
- Near Real-time Inventory visibility across the Supply Chain
- Order management
- Issue resolution

Legacy features, plus New Generation:

- Omni Channel enabler driving Consumer experience
- Inbound Purchase Order Orchestration – automated cross dock to stores, inventory balancing
- Scale sourcing between nodes based on criteria like, inventory availability, distribution cost, capacity, special events
- Marketing campaign based carrier service upgrades based on zones
- Process Orchestration by channel – as an Omni Channel Enabler (quicker time to market)
- Channel based allocation

Key components of leading DOM provider integrated with SCP and execution systems



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Value you should expect from a next generation DOM platform

Features

- Integrated platform with Procure to Pay (P2P) and Order to Cash (O2C) capabilities
- Global channel inventory availability view including Stores, Returns, Suppliers
- Automated subscription Services (Auto-Ship Plans)
- Includes Retailer/e-commerce shipping capabilities like Drop Ship and Last Mile Delivery
- Captures and aggregates orders for optimized sourcing based on dynamic or preset business rules
- Opportunistic Cross-Docking
- User defined rules-based workflow

Benefits

- Seamless capture and fulfil orders from multiple sources
- Global inventory visibility including Stores, In-Transit, Returns
- Significantly shorter customer onboarding
- Increased on-time and complete deliveries
- Increase end-to-end order fulfillment quality
- Reduce order fulfillment costs and end-to-end cycle times
- Reduce inventory carrying costs
- Optimize total delivery costs



Examples

Omni Channel
Retailer with e-
commerce &
Brick n Mortar

Media &
Entertainment
3PL

Multi Site,
Multi Client
3PL

Field Services
Organization

Convenience
Store Chain



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