Creating a Mobile Strategy to Increase your ROI in the Supply Chain

Presented by:
Rob Auld
VP of the Americas
Agenda

• Elements Driving Mobile Technology in the Supply Chain
• Common Challenges
• What to Consider for a Mobile Strategy
What is driving mobile technology in the Supply chain?

• Lower Operational Costs
• On Time Delivery
• Managing Product/Service Demand
• Optimal Inventory Management
• Productivity
• Asset Management
Examples of mobile technology in the supply chain:

- Handheld Barcode Scanners
- Tablets
- Smartphones
- Mobile Printers
Common Challenges

- Employee Adoption of Technology
- Device Downtime/Remote Support
- Asset Tracking/Visibility
- App Management
- Content Delivery
So what do you need to consider?

- Product
- People
- Process
- Policy
Product

- Hardware
- Software
- Carrier
- Apps
- Cloud/On-Premise
People

- User Adoption
- Deployment
Process

- Device Lifecycle
- Loss/Theft
- Deployment of Devices
- Support/Helpdesk
Policy

- Compliance
- User Agreements
- Security
For More Information:

info@soti.net
rob.auld@soti.net
www.soti.net

Or visit MODEX Booth 2726